Trusted Service Awards

2022 feefo

Congratulations! You've won the Feefo Platinum Trusted Service Award 2022!

When it comes to going above and beyond, your verified ratings speak for themselves, and at Feefo, we've heard them loud and clear, which is why we are delighted to announce that your brand has made the grade! Now that you've won, it's time to let everyone know how highly customers rate your service.

Your award kit contains everything you need to shout about your win. From badges and certificates to press releases and more - all designed to help your brand build trust, grow confidence, attract more customers and recognise the excellent service levels your brand has delivered during the pandemic.

Trusted Service digital badge

Use your Trusted Service 2022 digital badge across all your digital media, including your website, email and marketing campaigns, advertising activity, company signatures and online content. It comes in a variety of file formats, so your design team can implement it seamlessly as possible with your brand.

To maintain the credibility of the award, please make sure the design of the badge is not modified or manipulated – this includes changing any fonts or colours.

Trusted Service certificate

Your winner's certificate comes as an editable PDF file. Add your business name, then print out as many certificates as you like.

Print-ready posters

Promote your Trusted Service win with the print-ready posters we've included in your kit. Display them in-store, in your reception and around the office - available in a range of helpful sizes.

Social media

Spread the good news of your success by using Twitter, Facebook and Instagram to share your Trusted Service award win. Be sure to thank your customers for leaving their feedback and rating your business.

Don't forget to use #FeefoTrusted to join the other businesses sharing their success.

Example Post:

'We've won the @Feefo_Official Trusted Service award 2022! Thanks to all of our customers for sharing their ratings and reviews! #FeefoTrusted'

You can also attach your Trusted Service 2022 digital badge or use one of our ready-made social images or GIFs.

Press release template

Inside your award kit, you'll also find a handy press release template, making it easy to share the news of your win with media outlets. Just open the file and add your company details in the fields highlighted in red. We have also provided a suggested quote for your business and spokesperson, which we recommend you personalise.

Just copy and paste the press release and share it with your media contacts.

Window stickers

Unfortunately, due to the ongoing challenges presented by Covid-19 and continued remote working, we won't be producing window stickers for 2022.

If you have any questions about your Trusted Service award, please send an email to trustedservice@feefo.com.